



August 22, 2007

Dear Sponsors,

I have the honor to serve as the President of Softec this year and we will continue the great traditions of this organization. While the technology industry has reinvented itself several times since Softec formed in 1994, the core concept of Softec has remained steady. Softec believes that if you connect talented people then great things will happen and that is exactly our agenda. Softec is looking forward to another exciting and successful year and we hope you will be a part of that success.

As a business owner, when I support a group I like to know what my money does. So here's our report card to you for 2007 thus far:

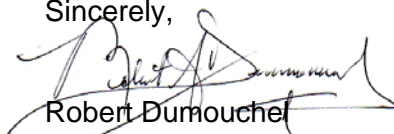
- Hosted monthly networking events that raise the visibility of the tech industry, our contribution to the local business community, and featured many local businesses
- Highlighted several local tech businesses, raising awareness of that business and the industry
- Partnered with the EVC, SLO .Net User Group, Santa Maria Manufacturer's Association, SLOSTC, Slocama, and local chambers to support the local business community and assist these groups with their specific missions
- Supported the High School Robotics Teams in Arroyo Grande and Atascadero
- Represented the Tech Industry and advocated for public policy that is pro-tech
- Maintained our 1,700 strong email list so we can communicate with our sponsors and members
- Expanded functionality of the Softec.org web site to better support our sponsors and members
- Softec is bringing leading technology names to the Central Coast like Microsoft in September, and Google in October
- Promoted our sponsors
- SLO Chamber Mixer Showcase booth promoting and thanking our sponsors for their support

Softec believes in promoting the entrepreneurial culture and we know tech businesses that can trace their roots to a "Softec moment."

**Your Softec sponsorship is critical to continuing this progress  
Please consider supporting Softec.**

Softec is a not-for-profit 501(c)6 organization so your contributions may be tax-deductible; please check with your tax advisor. With your support we can keep the vision alive and moving forward.

Sincerely,



Robert Dumouchel  
President



**Schedule of Benefits and Privileges**

1241 Johnson Avenue # 130  
 San Luis Obispo, CA 93401  
[www.softec.org](http://www.softec.org)  
[info@softec.org](mailto:info@softec.org)

Proposed as of June 14, 2007	Partner	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Individual Affiliate	Student Affiliate
<b>Contribution Level</b>	\$2,500	\$1,000	\$500	\$100	\$50	\$10
Recognition on Softec Web Site Sponsor Page	♦	♦	♦	♦	♦	♦
Softec Member Decal	♦	♦	♦	♦	♦	♦
Name Recognition on Event Notices	♦	♦	♦	♦		
Link to Website from Sponsor Page	♦	♦	♦	♦		
Advertising Opportunity	♦	♦	♦	♦		
30-Second Introductions	♦	♦	♦			
Web Based Profiles	♦	♦	♦			
Success Story on Softec Website	♦	♦	♦			
Customized Event or Open House	♦	♦				
Use of Softec Logo (with approval)	♦	♦				
Name Recognition on Select Softec Materials	♦	♦				
Press Releases Posted on Softec Website	♦	♦				
Company Name on Softec Home Page	♦	♦				
Trade Show Exhibit Recognition	♦					
Company Logo on Softec Home Page	♦					

*Note: In-Kind Contributions will be considered by the Board of Directors*

**The Central Coast Software and Technology Association**

Softec promotes and facilitates networking (of the human type), resource sharing, advocacy, and economic development for the software and technology industries on the Central Coast of California. It helps businesses and individuals establish contacts and share experience and technical knowledge with others interested in software and technology.

Softec is a volunteer non-profit organization and we owe our success to the continued support of our members. Over the years many people have donated time and other resources to Softec and we deeply appreciate those efforts. The result of these community-minded actions has been the evolution of Softec into the leading technology trade association in San Luis Obispo and northern Santa Barbara counties.



## Softec Sponsor Form

### Sign Up Now!

To become a Softec Sponsor, complete the following information, print the form and mail it with your check to:

### Softec

c/o BLHK Accountancy Corporation  
100 Cross Street, Suite 103  
San Luis Obispo, CA 93401

### Sponsor Type: (Check one)

- |   |         |  |          |   |        |
|---|---------|--|----------|---|--------|
| <input type="checkbox"/> Partner            | \$2,500 | <input type="checkbox"/> Other amount      | \$ _____ |   |        |
| <input type="checkbox"/> Platinum Sponsor   | \$1,000 | <input type="checkbox"/> Gold Sponsor      | \$ 500   | <input type="checkbox"/> Silver Sponsor | \$ 100 |
| <input type="checkbox"/> Individual Sponsor | \$ 50   | <input type="checkbox"/> Student Affiliate | \$ 10    |   |        |

### Web Site Information

Information provided in this section will be publicly distributed and all of it is optional. Do not include information in this section that you do not want widely distributed.

Company/Name \_\_\_\_\_

Web Address \_\_\_\_\_

E-mail Address \_\_\_\_\_

Business Phone \_\_\_\_\_

### Information

This section is for Softec recordkeeping purposes; it is confidential and will not be distributed without your permission.

Company/Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Admin Email \_\_\_\_\_ Billing E-mail \_\_\_\_\_

Type of Business \_\_\_\_\_

Primary Contact \_\_\_\_\_

Contact's Title \_\_\_\_\_

### Sponsorship Details

Thank you for your interest in sponsoring Softec. Your contribution may be tax-deductible; please check with your tax advisor. With your help, we can move Softec to a new level of value to the Central Coast tech community. Sponsorships run for a 12-month period starting with the month of your sponsorship. We will automatically send a renewal invoice one month prior to expiration.

*Thank You ~The Softec Board of Directors*  
**The Central Coast Software & Technology Association**